



**JZ-161100010505**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. V) (CBCS) (W.E.F. 2016) Examination**

**October - 2019**

**Ethics & Corporate Social Responsibility**

*(New Course)*

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

**Instructions :** (1) All questions are compulsory.

(2) Figures on right side indicate marks.

1 Define Business Ethics. Explain why ethical problems occur 14  
in business ? Also discuss utilitarianism principle in detail.

**OR**

1 Discuss characteristics of business ethics. Explain 14  
arguments in favour and against business ethics.

2 Explain the meaning and concept of Corporate Governance.14  
Explain principles of corporate governance and need of  
good governance.

**OR**

2 Write notes on following : 7+7

(1) Role of SEBI in improving Corporate Governance in  
India.

(2) Corporate Disclosure.

3 Write a note on composition and role of Board and 14  
Independent Directors in Corporate Governance in  
Company.

**OR**

3 Write notes on following : 7+7

(1) CEO Qualities.

(2) Role of SEBI clause 49 in company.

4 Define whistle blowing. Explain its types, benefits and 14  
needs of whistle blowing with relevant examples.

**OR**

4 Discuss role, duties and responsibilities of Directors. 14

5 Write notes on following : (any two) 7+7

(1) Evolution of Corporate Social Responsibility

(2) Social Responsibility Reporting

(3) Equal Employment Opportunity

(4) Discrimination and Preferential Hiring.